

# STRATEGIC PLAN

## Six-month update

### In this update:

- **Prioritized goals**
- **Accomplishments to date**

## Prioritized Goals

In December 2023, the Strategic Plan Committee prioritized tactics and strategies for the **Executive Director's work plan**. The top four priorities were legislative policies, communication, collaboration with the Board of Water and Soil Resources, and growing membership. The purpose of this update is to let our members know how work is progressing.

## Accomplishments to date

Here's a short summary of the strategies and tactics undertaken in the Executive Director's work plan.

### Goal 1: Fortify the infrastructure to ensure reliable delivery of services

- Approved Communication Plan, including a Legislative Coordination and Communication Plan
- Redesigned and updated website
- Distributed meeting packets to members

### Goal 2: Build a watershed community that supports one another

- Adopted new organization name
- Regained membership of the High Island Creek and Warroad WDs

### Goal 3: Serve as a liaison to collaborate with statewide agencies and associations

- Held monthly meetings with BWSR leadership
- Attended monthly meetings with MAWA

### Goal 4: Ensure strong legislative policies are in place for watershed management

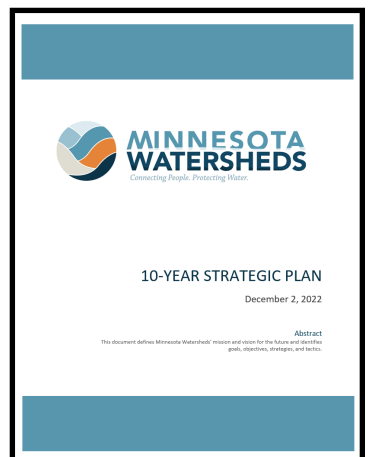
- Secured general levy fund increase
- Established the MAWA State Policy Committee and began work on a legislative policy document

### Goal 5: Enhance the skills of WD and WMO boards

- Worked in partnership with the Events-Education Committee and MAWA Executive Committee for education opportunities at the legislative event
- Worked in partnership with the MAWA Handbook Committee to draft an updated handbook and appendices for WDs and WMOs
- Worked in partnership with the Events-Education Committee and Shell Rock River WD staff for an education workshop at the Summer Tour

*“Our Strategic Plan gives the organization direction through specific goals. One of the main concerns of our members was the lack of communication. That has been resolved through monthly newsletters and reports on Board, committee, and partner meetings. The Board is pleased with the progress made on the Strategic Plan in the first six months.”*

*-Linda Vavra,  
Minnesota Watersheds  
President*





Legislative Briefing



Education Workshop



*“Minnesota Watersheds membership adopted a new strategic plan in December of 2022 that was aggressive and forward thinking. Results so far have been very positive from a legislative standpoint as well as from improved communications. I personally participate in the regular meetings with BWSR and these meetings have improved our understanding of mutual goals and priorities. Minnesota Watersheds is providing real value and benefit to its members..”*

*-Mark Doneux,  
MAWA President*



Summer Tour

